



## International Seminar on Policy Diffusion

May 09-11 2016

### Event Coordinator

Osmany Porto de Oliveira (CEBRAP/Unifesp)

### Scientific Committee

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Denílson Bandeira Coêlho (UnB)

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The purpose of the **International Seminar on Policy Diffusion** is to discuss topics in this emerging field, promoting reflection on the domestic and international circulation of ideas, models, and State institutions, in order to arrive at a better understanding of policy processes. **Why do policies get diffused? Which actors are involved? Which mechanisms affect the process? In which ways does diffusion transform the state and influence the success or failure of policies?** Even though there is empirical evidence on the diffusion of political institutions in Brazil, little is known about its dynamics, causes, and effects. The intention of this Seminar is to contribute to the understanding of this phenomenon, expanding the scope of academic debate on the topic of policy diffusion. The seminar will bring together a group of keynote speakers from Latin American, North American, and European universities. In addition, it will provide space for individual presentations of selected Papers proposed by different colleagues. The results of the Seminar are to produce a book with the authors contributions, well as a video with the different sessions presentations.

## TYPES OF SESSIONS

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### Discussion session **DS**

Discussions from ongoing research or reflections of experts, without a paper presentation.

### Presentation of papers **PP**

Table with presentation of papers with research findings.

### Dialogues **D**

Discussion between the academic experts and technicians (governmental and non-governmental) engaged on the practical activities of policy diffusion.

## MAY 9 - SESSIONS IN ENGLISH

Brazilian Centre of Analysis and Planning  
Rua Morgado de Mateus, 615 - Vila Mariana

**9h00-9h45** Reception, breakfast and retrieval of badges and event material

**10h00-10h30** Opening: Angela Alonso, President of CEBRAP

**10h30-12h00** The field of policy diffusion: where are we? **PP**  
Moderator Osmany Porto de Oliveira (CEBRAP/Unifesp)

**Policy diffusion and translation: The case of evidence-based health agencies in Europe**

Patrick Hassenteufel (University of Versailles - Paris Saclay)

**Policy Diffusion: Brazil and the USA in a Comparative Perspective**

Denilson Bandeira Coêlho (University of Brasilia)

**Learning in the Transfer Process?**

David Dolowitz (University of Liverpool)

**12h00-13h30** Lunch

**13h30-15h00** Municipal innovations and policy diffusion **PP**  
Moderator Eduardo Marques (Centro de Estudos da Metr pole/USP)

**Urban Policy Forums as Relational Sites of Inspiration and Persuasion**

Sergio Montero (Universidade de los Andes)

**Uneven implementation of “the right to the city” in Latin America: Statutes, gestures, and urban experiments**

Ryan O. Centner (London School of Economics)

**Relational policymaking: the grounding and institutionalization of strategic planning in Rio de Janeiro**

Gabriel Silvestre (University College London)

**15h00-15h30** Caf ezinho

**15h30-17h00** The diffusion of Social Movements **DS**  
Moderator D bora Alves Maciel (EFLCH/UNIFESP)

**The diffusion of repertoires of contention: twin cases**

Angela Alonso (CEBRAP)

**Brazil divided: characteristics of the diffusion of pro and anti-impeachment demonstrations**

Esther Solano (Unifesp)

## MAY 9 - SESSION IN PORTUGUESE

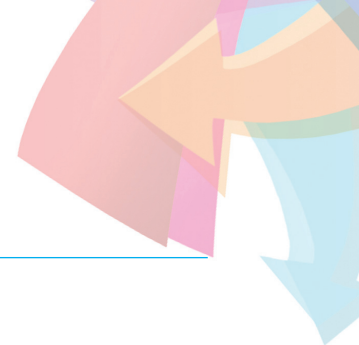
Livraria da Vila, Alameda Lorena, 1731 – S o Paulo, SP

**18h30-19h30** Discussion: Brazilian Policy Diffusion - Session in Portuguese **DS**  
Osmany Porto de Oliveira (CEBRAP/Unifesp)  
Alex Shankland (Institute of Development Studies – University of Sussex)

**19h30** Book Launch: “Embaixadores da Participa o: a difus o internacional do Or amento Participativo”, Editora Annablume.

## MAY 10 - SESSIONS IN ENGLISH

Brazilian Centre of Analysis and Planning  
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### 9h00-10h30 **Social Participation and Policy Diffusion** **PP** Moderator **Adrian Gurza Lavalle**

#### **Participatory Budgeting and the Power of Ambiguity**

Gianpaolo Baiocchi (New York University) – To be confirmed

#### **The diffusion of digital instruments for social participation**

Gabriela De Brelaz (EPPEN-Unifesp)

#### **The diffusion of transparency policies in Brazil**

Vanessa Rodrigues (IESP/UERJ)

#### **International Organizations and the diffusion of Participatory Budgeting**

Osmany Porto de Oliveira (CEBRAP/Unifesp)

### 10h30-12h00 **Politics of Conditional Cash Transfers in Latin America** **PP** Moderator **Denílson Bandeira Coelho** (University of Brasilia)

#### **The origin and dissemination of the Programa Bolsa Família: analytical rapprochements with the Mexican case**

Cristiane Kerches (EACH-USP Leste)

#### **What explains the diffusion of CTP in Latin America? The epistemic communities and its influence in Chile and Ecuador**

Cecilia Osorio Gonnert (Universidad Alberto Hurtado)

#### **The role of the Ministry of Social Development in Programs of Cash Transfer**

Maria Clara Oliveira (DCP-USP/CEM)

### 12h00-13h30 **Lunch**

### 13h30-15h00 **Challenges of policy transfer and international cooperation** **PP** Moderator **Vera Schattan Coelho**

#### **From policy transfer to mutual learning? Political recognition, power and process in the emerging landscape of international development cooperation**

Alex Shankland and Jennifer Constantine (Institute of Development Studies - University of Sussex)

#### **International social protection policy transfer: emerging issues for Brazilian South-South cooperation**

Melissa Pomeroy, Bianca Suyama (Articulação Sul)

#### **South-South Brazilian Cooperation analysed in light of policy transfer theory**

Maria do Carmo Rebouças (University of Brasilia)

#### **Policy diffusion within the Global South: Brazil's support for pharmaceutical production in Mozambique**

Danilo Marcondes de Souza Neto (University of Cambridge)

### 15h00-15h30 **Cafézinho**

### 15h30-17h30 **Policy diffusion research: where we are going?** **PP** Moderator **Osmany Porto de Oliveira** (CEBRAP/Unifesp)

### **Bounded Rationality and Policy Diffusion**

Kurt Weyland (University of Texas in Austin)

### **Beg, Borrow, Steal or Swallow? The Micro-Dynamics and Macro-Effects of Contemporary Policy Transfers**

Leslie Pal (University of Carleton)

### **Dynamics and paths to the “Latino-americanization” of social policy: three waves of diffusion in comparative perspective**

Carlos Aurélio Pimenta de Faria (Puc-Minas)

## **MAY 11 - SESSIONS IN ENGLISH**

Brazilian Centre of Analysis and Planning

Rua Morgado de Mateus, 615 - Vila Mariana

### **9h00-11h00 International Institutions and Policy Diffusion PP**

**Moderator Cecilia Osorio** (Universidad Alberto Hurtado)

#### **The Politics of Monetary Policy Diffusion in Brazil, 1808-2014**

Kurt Mettenheim (FGV-EAESP)

#### **Transforming Public Policies in the Global Arena. The Inter-American Development Bank and the Changing Definition of Violence**

Nordin Lazreg (Université de Montréal)

#### **Localization and subsidiarity: in a search of a comparative model for transnational norms dynamics**

Gustavo Macedo (DCP-USP)

#### **The influence of international organizations on public administration: the dissemination of ideas in a globalized world**

Filomena Siqueira e Silva (Ação Educativa/FGV)

## **MAY 11 - DIALOGUES - SESSION IN PORTUGUESE**

Auditório Unifesp – Campus Osasco

R. Angélica, 100 - Jd. das Flores, Osasco - SP

### **Policy transfer research and international cooperation practice: is there space for mutual learning?**

### **14h00-14h30 Luciana Onusic e Julio Cesar Costa: Opening Session**

### **14h30-16h00 Policy diffusion from a national level D**

**Moderator Professor Unifesp**

Milton Rondó Filho, Ministro, Coordenador-Geral de Cooperação Humanitária e Combate à Fome (CGFome/Ministério das Relações Exteriores)

Marcos Lopes, Assessor de Programas de Cooperação Humanitária Internacional da Organização das Nações Unidas para Alimentação e Agricultura (FAO)

Karen Fernandez Costa (Unifesp)

Carlos Aurélio Pimenta de Faria (Puc-Minas)

### **16h00-16h30 Cafézinho**

**16h30-18h30 Closing: Subnational governments and Policy Diffusion D**  
**Moderator Professor Unifesp**

Fernando Santomauro – International Relations Coordinator (Guarulhos City Hall)

Luciano Jurcovichi Costa – International Relations Coordinator (Osasco City Hall)

Invited Speaker – (São Paulo City Hall)

Gabriela de Breláz (Unifesp)

Jennifer Constantine (Institute of Development Studies - University of Sussex)

**18h30 Concluding remarks: Osmany Porto de Oliveira (CEBRAP/Unifesp)**

For registrations and general information please contact:  
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